60-Second Poster Evaluation

Presenter   _____

Poster Title_____

Evaluator   _____

Overall Appearance
0   **Cluttered or sloppy** appearance. Gives the impression of a solid mass of text and graphics, or pieces are scattered and disconnected. Little white space.
1   **Pleasant** to look at. Pleasing use of colors, text, and graphics
 2   **Very pleasing** to look at. Particularly nice colors and graphics.

White Space
0   **Very little**. Gives the impression of a solid mass of text and graphics.
1   **OK**. Sections of the poster are separated from one another.
2   **Lots**. Plenty of room to rest the eyes. Lots of separation.

Text / Graphics Balance
0   **Too much text**. The poster gives an overwhelming impression of text only. **OR Not enough text**. Cannot understand what the graphics are supposed to relate.
1   **Balanced**. Text and graphics are evenly dispersed in the poster; enough text to explain the graphics.

Text Size
0   **Too small** to view comfortably from a distance of 1-1.5 meters.
0.5   Main text OK, but **text in figures too small**
1   **Easy to read** from 1-1.5 meters
2   **Very easy to read.**

Organization and Flow
0   **Cannot figure out** how to move through poster
1.   **Implicit.** Headings (Introduction, Methods, etc.) or other device implies organization and flow.
2.   **Explicit** numbering, column bars, row bars, etc.

Author Identification
0   **None.**
1   **Partial.** Not enough information to contact author without further research. This includes missing zip codes on addresses
2   **Complete.** Enough information to contact author by mail, phone, or e-mail without further research.

Research Objective
0   **Can't find.**
1   **Present,** but not explicit. Buried at end of "Introduction", Background", etc.
2   **Explicit.** This includes headings of "Objectives", "Aims", "Goals", etc.

Main Points
0   **Can't find.**
1   **Present,** but not obvious. May be imbedded in monolithic blocks of text.
2   **Explicitly labeled** (e.g., "Main Points", "Conclusions", "Results").

Summary
0   **Absent**
1   "Summary", "Results", or "Conclusions" section **present**